



HANDMADE RUGS • HERITAGE CRAFTS

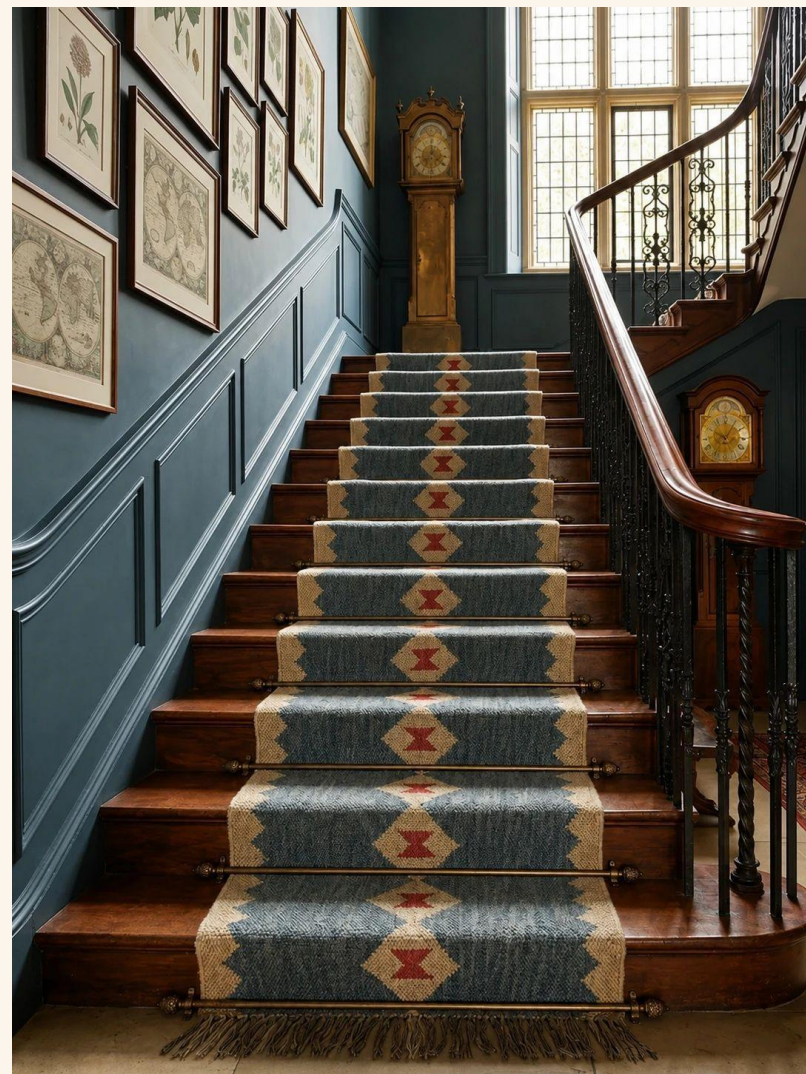
Vedic Rugs India

Company & Export Portfolio

Handmade rugs and home textiles
for homes, brands and interior projects.

RETAIL / CUSTOM / WHOLESALE / PRIVATE LABEL

Jaipur, Rajasthan, India



Handwoven in Jaipur

A Jaipur-based partner for handmade interiors

Designer-led.

Artisan-made.

We develop handwoven rugs and home textiles for individual spaces, retail collections and interior projects.

The work starts with your brief—colour, pattern, proportion and purpose—and brings it together through Jaipur's craft skills.



HOME • DESIGN • RETAIL • HOSPITALITY

Made-to-measure pieces and coordinated collections.

Design direction, with a personal point of contact



Nikhil Gupta

Founder · Designer · Customer care

15 years of experience

“I am passionate about creating rugs that bring Indian craftsmanship into modern homes.”

OUR PURPOSE

Fair work, skill development and long-term livelihoods—keeping traditional knowledge in use.

Production capacity for custom and trade orders

1,000–3,000

m² production area

10

production lines

US\$1M–2.5M

annual turnover band



From one made-to-measure piece
to a coordinated trade collection.

Production is planned around the design,
materials, quantity and finishing requirements.

Company-reported figures; turnover is a range, with no audited financial year specified.

A team organised around your brief

50+

total workers

25+

skilled weavers

10+

designers

5–10

R&D personnel

3–7

trade-team personnel

>50%

women in the workforce

Design, research, weaving and buyer coordination support the same agreed brief.

Loom expertise and weaving precision



Ratan

Loom artisan

15+ years

Pattern alignment,
weaving consistency and
structural quality.



Mukesh

Maker & weaver

12+ years

Transforms wool and jute
yarn into handwoven rugs
with precision and
traditional techniques.

Craft illustrations from the website; these are not photographs of the named makers.

Pattern, colour and traditional handwork



Poonam

Maker & weaver

9+ years

Traditional loom techniques, detailed handweaving and heritage craftsmanship.



Mohini

Maker

5+ years

Geometric patterns, thoughtful colour placement and precise handwork.

Craft illustrations from the website; these are not photographs of the named makers.

Different buyers. A clear brief for each.



Homes

Individual pieces and made-to-measure interiors.



Hospitality

Coordinated textiles for welcoming guest spaces.



Interior designers

Dimensions, palettes and materials aligned to your vision.

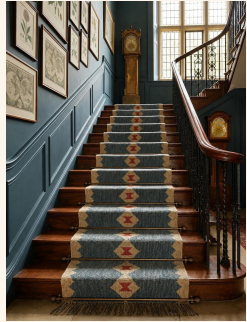


Retail & private label

Collections developed for a store, range or brand.

Illustrative applications; not presented as completed customer projects.

Our product portfolio



Stair Runner



Area Rug



Natural Jute Rug



Benches



Cushion Cover



Poufs



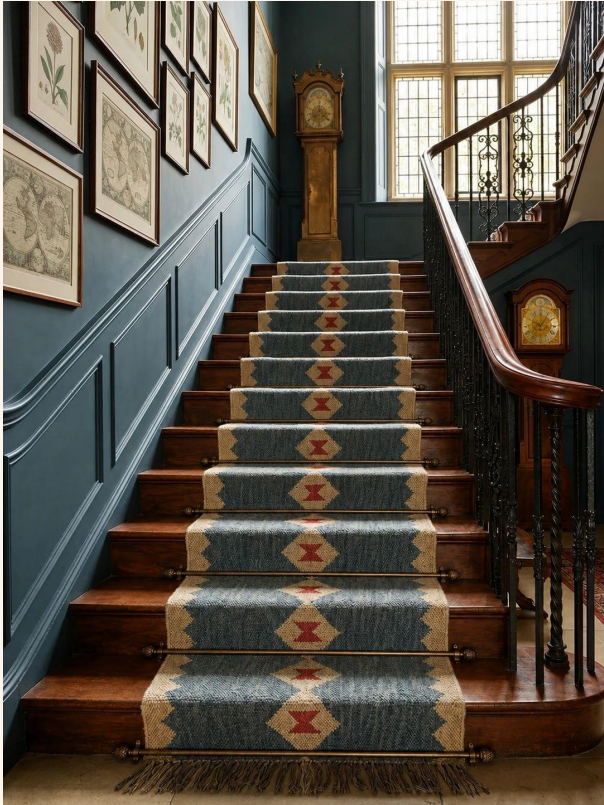
Moroccan Rugs



Custom Rugs

Moroccan-inspired designs are made in India. Selected visuals are design studies.

Stair runners, made to your proportions



[Indigo on Etsy →](#)



[Runner collection →](#)

Indigo Heritage

Beige and rust motifs on an indigo ground.

Slate Geometric

A graphic slate and natural-colour pattern.

Custom widths, lengths and finishing choices.

Area rugs with colour and character



Terracotta Geometric



Midnight Mosaic

Materials, finish and dimensions agreed for the selected design.

Natural jute: texture-led designs



Shape, border and natural character

01 **Form**

Your preferred shape and dimensions.

02 **Finish**

Border design and edge details.

Illustrative design study. Construction and feasibility are confirmed before production.

Benches that coordinate with your interior



Collection styling visual.

Textile.
Dimensions.
Finish.

Reviewed together for
your intended space.

**Furniture freight is quoted
separately.**

Cushion covers for a coordinated room



Expressive pattern.
A considered finishing touch.

Dimensions

Choose cover size and proportions.

Colour & pattern

Coordinate palettes, motifs and matching rugs.

Supply details

Cover-only or filling confirmed with the order.

Poufs and ottomans, planned around use



Illustrative bespoke design study.

Versatile forms.
Woven character.

01 Shape & size

Proportions planned for the way you use the room.

02 Finish & supply

Pattern, material and filled or cover-only supply agreed before ordering.

Moroccan-inspired rugs, made in India

A graphic language
for distinctive spaces.

Geometric motifs, colour palettes,
texture and custom proportions are
developed around the selected design.

Material and construction are confirmed in the
specification—not inferred from the pictured
pattern.



Illustrative pattern study.

Custom rugs: your brief becomes the specification



Share a sketch, room photo, palette or measurements.
Feasibility is agreed before approval.

Size & shape

Room, hallway and staircase dimensions.

Colour & pattern

Palette, motif and repeat scale.

Material & texture

Fibre and construction choices.

Edges & fringe

Surface and finishing details.

Label & packaging

Private-label presentation.

Coordinated sets

Rugs and woven home accents.

Selected designs: expressive palettes

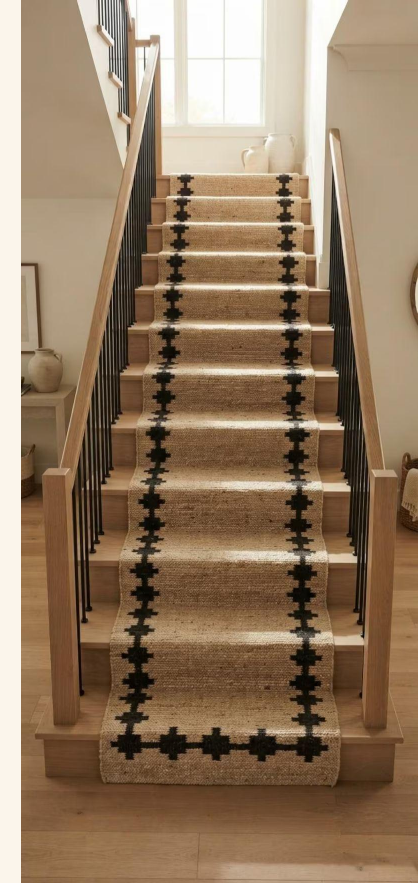


Teal Medallion Rug



Coral Diamond Rug

The designs shown are starting points for a conversation about your space.



Sand Border Stair Runner

Selected designs: quiet tones and clean geometry



Sand & Ivory Lines



Round Sand Rug



Charcoal & Ivory Runner

Three ways to commission a collection

01

Made-to-measure

A piece for your room, staircase or project.

Measurements, palette and finishing.

02

Wholesale

A coordinated range for your store or hospitality project.

Selection, quantities and destination.

03

Private label

A collection developed around your own identity.

Designs, matching pieces, labels and packaging.

Materials are chosen for the intended piece



Wool

A rich woven surface with visible depth and texture.

Jute

Earthy tones and a more textured natural-fibre feel.

Wool–jute blends

Material combinations for a selected pattern and texture.

Confirm composition, construction, finish and care for the selected product. Material-study illustration.

Manufacturing: from yarn to a woven design



01 Material & colour

Yarns prepared for the chosen texture and palette.



02 Loom preparation

The foundation for pattern, texture and dimensions.



03 Handweaving

The pattern is built through skilled handwork.

Process illustrations. The manufacturing film provides the original production footage.

Finishing, checking and preparing for dispatch



04 Finishing

Surface, edges and fringe receive careful attention.



05 Quality inspection

Dimensions and finish are checked against the brief.



06 Packing & dispatch

The piece is protected and prepared for transit.

Process illustrations. Packing arrangements are confirmed for the product, quantity and route.

Manufacturing, shown in motion



See the work
behind the collection.

Yarn preparation, weaving, finishing
and protective packing.

Watch on our website

Open the film directly →



Original workshop photograph. Internet access is required for playback.

The approved brief is the quality reference

01 Materials & construction

Confirmed fibres and the selected weave.

02 Dimensions & proportions

Width, length and the agreed specification.

03 Colour & pattern alignment

The selected palette and design reference.

04 Edges, fringe & surface

Visible finishing and details.

05 Labels & protective packing

Order-specific presentation and transit needs.



Ask which safety documents, test reports and care information apply to your product and destination.

Quality-inspection illustration.

Business registrations and product documentation

GST

REGISTERED

Indian tax registration

[View published document →](#)

IEC

REGISTERED

Importer–Exporter Code

[View published document →](#)

MSME / Udyam

REGISTERED

Business registration

[View published document →](#)

GPSR

Product-specific EU safety documentation; confirm what applies to your rug and destination.

Testing & labelling

Confirm available report scope and relevant test parameters before ordering.

Trade Assurance for eligible Alibaba orders

Agree it.
Record it.
Keep it together.

01 Agree the specification

Record dimensions, quantity, finish and shipment terms.

02 Order and pay on Alibaba

Confirm eligibility and use the applicable platform payment flow.

03 Retain the order record

Keep approvals, messages, payment and shipment evidence.

Protection depends on the eligible order, payment method and Alibaba's terms.

Shipping options matched to the order

Express courier	FedEx, DHL & other couriers	Individual rugs, samples and time-sensitive pieces.
Air freight	Consolidated shipments	Larger trade orders where delivery timing matters.
Sea freight	Bulk collections	Planned retail and hospitality shipments.
Individual cargo	Order-specific arrangements	A route agreed for the product and destination.

Freight, duties and delivery estimates are confirmed in your quote or listing. Furniture freight is separate.

From Jaipur to international buyers

Americas

USA

Canada

South America

Europe & Middle East

Europe

Middle East

Asia-Pacific

Asia & India

Australia

New Zealand

Worldwide enquiries for retail, custom, wholesale and project orders.

Destinations and terms are confirmed for the individual order; focus markets are not export-history statistics.

Customer feedback from real homes



Mary

5 / 5

17 February 2026

“Regular updates on progress and shipping information, great customer service, and awesome product. Better than we could have expected!”

Green hallway runner · Customer photo



Rachel

5 / 5

24 August 2026

“Was nervous because it’s a newer shop and some of the images are AI generated but I really liked the design so I gave it a go. Ultimately really happy with the product! The installer even remarked on how nice it is. The color was as pictured and the piece overall has a really nice organic and truly handmade presentation.”

Mustard stair runner · Customer photo

A customer account of quality and follow-through

Kate

5 / 5

27 August 2026



Scalloped jute runner
Related product image

“lovely rug. Is as pictured, great quality. It arrived well wrapped and was delivered by FedEx who were great to deal with and delivered promptly. There was an issue where the item has been out for delivery and sitting at a depot in India for longer than anticipated, but when I made the supplier aware of this, the situation was addressed and the item was on its way that day. it arrived less than a week after that.”

Shared Etsy feedback · Original wording, including the delivery issue.

Product quality and delivery expectations

Tiffany

5 / 5 · 12 March 2026

“I love the rug. It took just a little longer then expected. Quality was lovely.”



Terracotta grid runner
Related product image

Deniz

5 / 5 · 17 July 2026

“Beautiful rug and looks exactly like the picture. It’s just what I was hoping it would be but did not arrive on time.”

Shared Etsy feedback
Delivery reservation retained.

Feedback that sets clear expectations

Clare

4 / 5 · 26 August 2026

“Very pleased with the carpet. It’s very slightly wider than the 2ft ordered but that is not a problem. It’s well made. I haven’t had it fitted yet. I ordered a long run to go down my stairs. The colour is slightly darker than the photo but it is very attractive.”



Blue stair runner · Product image

Isabelle

3 / 5 · 8 July 2026

“It’s not worth the price: you’re paying way too much for the quality of the product.”



Black / beige runner
Product image

A defined path from enquiry to delivery

01

Share the brief

Measurements,
inspiration, quantity
and destination.

02

Agree the details

Material, samples,
price, production
timing and freight.

03

Approve & make

Specification and
payment terms before
production and
checks.

04

Dispatch & support

Shipment details,
tracking and order
assistance.

One agreed specification keeps design, production and delivery expectations together.

Before ordering: the commercial details

Design and dimensions

Share the sketch, room photo, palette or measurements. Materials, weave and finishing are reviewed before approval.

What is included

Cover-only or filled supply for cushions and poufs is agreed with the product. Bench dimensions, textile, finish and freight are separate.

Minimum quantities and timing

Individual pieces and wholesale enquiries are welcome. Quantity and lead time depend on construction, dimensions and customisation.

Freight and duties

Costs, duty treatment and delivery estimates are confirmed in the quotation or marketplace listing.

After ordering: care, records and support

Care guidance

Care depends on fibre, construction and finish. Request the guidance for the selected product before cleaning.

Manufacturing visibility

The website provides the manufacturing film. Contact the team about further production information needed for your order.

Documents and testing

Ask which registrations, GPSR information, safety or quality reports and parameters apply to your item and destination.

An issue with an order

Send order or tracking details and clear photographs. Resolution follows the agreed terms and relevant marketplace policy.

Retail and trade: choose the appropriate channel

RETAIL & CUSTOM PIECES

Etsy



Current designs, prices and delivery details for rugs, runners and home accents.

[Visit Etsy →](#)

WHOLESALE & EXPORT

Alibaba



Discuss collections, private label, quantity and destination for a trade quotation.

[Visit Alibaba →](#)

RETAIL OFFERS

Current offers and eligibility are shown on selected Etsy listings. Custom and wholesale prices are quoted separately.

Our official channels



Instagram

@vedic_rugs_india



Facebook

Vedic Rugs India



Pinterest

@vedicrugsindia



LinkedIn

Vedic Rugs India



Google Business

Business profile & location



Website

Collections &
manufacturing

Each code and channel name opens the official destination.

Start with your space, range or project

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Send your brief
on WhatsApp



FOR AN ACCURATE QUOTATION

Product · Dimensions · Quantity
Design reference · Destination · Required date